ORDER

Orders Order / Rev: 704662 06262013 Alt Order #: Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/04/12 - 10/01/12 Primary AE: Aaron Ashe Original Date / Rev: 08/06/12 / 08/07/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT **Greer Margolis Mitchell/ Pol** Agency Name: K Keuleman **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 3050 K St NW WEEKLY Billing Cycle: Washington, DC 20007 Agency Commission: 15% Obama/D/President Advertiser Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	148	\$71,890.00	\$61,106.50
09/10/12	09/16/12	151	\$78,290.00	\$66,546.50
09/17/12	09/23/12	142	\$107,475.00	\$91,353.75
09/24/12	09/30/12	140	\$104,500.00	\$88,825.00
10/01/12	10/07/12	3	\$13,500,00	\$11 475 00

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	581	\$362,155.00	\$307,831.75	0.00
October 2012	3	\$13,500.00	\$11,475.00	0.00
Totals	584	\$375,655.00	\$319,306.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Aaron Ashe			Start Of Order - End Of Order	100%	

AGY, GEN, POL

Ch Start/End Time Days Len Spots Ιn Start Fnd Inventory Code Break Rate Pri Rtg Type Spots Amount WTSP 09/04/12 09/07/12 ON (M-Su) CM 430a-5a :30 \$50.00 P-4 0.00 NM \$250.00 (4:30 XM-5:00 XM) 430a-5a news Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 09/03/12 09/09/12 - TWTF- -\$50.00 0.00 WTSP 09/10/12 09/14/12 ON (M-Su) СМ MTWTF--5 \$50.00 P-4 0.00 NM 430a-5a :30 5 \$250.00 430a-5a news (4:30 XM-5:00 XM) Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 09/10/12 09/16/12 \$50.00 0.00 WTSP 09/17/12 09/21/12 ON (M-Su) СМ MTWTF--:30 5 \$90.00 P-4 0.00 NM 430a-5a 5 \$450.00 430a-5a News (4:30 XM-5:00 XM) Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/17/12 09/23/12 MTWTF--\$90.00 0.00 MTWTF--0.00 NM WTSP 09/24/12 09/28/12 ON (M-Su) CM 430a-5a :30 5 \$90.00 P-4 5 \$450.00 (4:30 XM-5:00 XM) 430a-5a News Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/24/12 09/30/12 MTWTF--\$90.00 0.00 WTSP 09/04/12 09/07/12 - TWTF- -5 5-530a CM 5-530a :30 \$90.00 P-4 0.00 NM 5 \$450.00 5-530a 10 News Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/03/12 09/09/12 - TWTF- -\$90.00 0.00 WTSP 09/10/12 09/14/12 CM 5-530a MTWTF--:30 5 \$90.00 P-4 0.00 NM 5 \$450.00

Print Date: 08/07/12 17:04:49 Page 2 of 16

WTSP-TV

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				5-530a 5-530a 10 News									
	Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$90.00	Rating 0.00						
_			2 09/21/12	5-530a	CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	2.		5 15 (5-530a 10 News	0	5.	D ()						
	Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
	8 WTSP	09/24/1	2 09/28/12	5-530a 5-530a 10 News	СМ	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
	9 WTSP	09/04/1	2 09/07/12	530-6a 530-6a 10 News	СМ	530-6a	- ТWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
	10 WTSP	09/10/1	2 09/14/12	530-6a	СМ	530-6a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Sta	rt Date	End Date	530-6a 10 News Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/	10/12	09/16/12	MTWF	5	\$100.00	0.00					_	•
	11 WTSP	09/17/1	2 09/21/12	530-6a 530-6a 10 News	СМ	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
	Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
	12 WTSP	09/24/1	2 09/28/12	530-6a 530-6a 10 News	СМ	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	Week: 09/		09/30/12 2 09/07/12	MTWTF M-F 6-7a	5 CM	\$150.00 6-7a	0.00 - TWTF	:30	6	\$125.00 P-4	0.00 NM	6	\$750.00
	13 W13F	09/04/1	2 09/07/12	6-7a 10 News	Civi	0-7 a	- 1W11	.30	O	\$125.00 F-4	U.UU INIVI	0	\$750.00
_	Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 6	<u>Rate</u> \$125.00	Rating 0.00						
	14 WTSP	09/10/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	МГЖГБ	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
	Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
	15 WTSP	09/17/1	2 09/21/12	M-F 6-7a	СМ	6-7a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	Sta	rt Date	End Date	6-7a 10 News Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/		09/23/12	MTWTF	5	\$175.00	0.00						
	16 WTSP	09/24/1	2 09/28/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
			2 09/07/12	CBS This Morning		7-9a	- TWTF	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	(7:00 AM-8:0	Rating						
_	Week: 09/		09/09/12	- TWTF	5	\$125.00	0.00	-20		\$405.00 D.4	0.00 NIM	_	ФСО <u>Г</u> ОО
	18 WISP	09/10/1	2 09/14/12	CBS This Morning		7-9a (7:00 AM-8:0	MTWTF 00 AM)	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
_	Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
	19 WTSP	09/17/1	2 09/21/12	CBS This Morning		7-9a (7:00 AM-8:	MTWTF OO AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
_			2 09/28/12	CBS This Morning	g CM	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Sta	rt Date	End Date	CBS This Morning Weekdays	g Spots/Week	(7:00 AM-8:0 Rate	00 AM) Rating						
	<u> </u>				3F 2.0, . 100K		<u> </u>					•	

Print Date: 08/07/12 17:04:49 Page 3 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

L	n Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
2	20 WTSP	09/24/1	2 09/28/12	CBS This Morning	-	7-9a (7:00 AM-8:	МГWГF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Week: 09/	•	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
2	21 WTSP	09/04/1	2 09/07/12	CBS This Morning	5	7-9a (8:00 AM-9:	- ТWГF 00 AM)	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
	Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
2	22 WTSP	09/10/1	2 09/14/12	CBS This Morning	-	7-9a (8:00 AM-9:	MTWTF	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/ 23 WTSP		09/16/12 2 09/21/12	MTWTF CBS This Morning	5 g CM	\$125.00 7-9a	0.00 MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Sta	rt Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(8:00 AM-9: Rate	00 AM) Rating						
	Week: 09/	17/12	09/23/12 2 09/28/12	MTWTF CBS This Morning	5 g CM	\$200.00 7-9a	0.00 МГWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
2				CBS This Mornin	g	(8:00 AM-9:	00 AM)	.30	5	\$200.00 P-4	U.UU INIVI	5	\$1,000.00
	<u>Sta</u> /Week: 09	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
2	25 WTSP	09/04/1	2 09/07/12	M-F 9-930a 10 No 10 News, 9am	ews, 9acM	9-9:30A	- ТWГF	:30	5	\$70.00 P-4	0.00 NM	5	\$350.00
	Sta Week: 09/	rt Date	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$70.00	Rating 0.00						
				M-F 9-930a 10 Ne		9-9:30A	МГЖГБ	:30	5	\$70.00 P-4	0.00 NM	5	\$350.00
	Sta	rt Date	End Date	10 News, 9am <u>Weekdays</u>	Spots/Week	Rate	Rating						
_	Week: 09/ 27 WTSP		09/16/12 2 09/21/12	MTWTF M-F 9-930a 10 Ne	ews, 9a@M	\$70.00 9-9:30A	0.00 МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Sta	rt Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating						
	Week: 09/	17/12	09/23/12	MTWTF	5	\$100.00	0.00						
2	28 WTSP	09/24/1	2 09/28/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9acM	9-9:30A	МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
3	31 WTSP	09/17/1	2 09/21/12	M-F 930-10a Inside Edition	СМ	930-10a	МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/ 32 WTSP		09/23/12 2 09/28/12	MTWTF M-F 930-10a	CM	\$100.00 930-10a	0.00 MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	Sta	rt Date	End Date	Inside Edition Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/30/12 2 09/07/12	MTWTF M-F 10-11a	CM	\$100.00 10-11a	0.00 - ТWГF	:30	8	\$50.00 P-4	0.00 NM	8	\$400.00
				M-F 10-11a				.50	O	ψ30.001 -4	0.00 14101		ψ+00.00
	<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$50.00	Rating 0.00						
3	34 WTSP	09/10/1	2 09/14/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГWГF	:30	10	\$50.00 P-4	0.00 NM	10	\$500.00
	Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$50.00	Rating 0.00						
			2 09/21/12		СМ	10-11a	МГЖГЕ	:30	7	\$75.00 P-4	0.00 NM	7	\$525.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/ 86 WTSP		09/23/12 2 09/28/12	MTWTF M-F 10-11a	7 CM	\$75.00 10-11a	0.00 МГWГF	:30	7	\$75.00 P-4	0.00 NM	7	\$525.00
	Sta	rt Date	End Date	M-F 10-11a Weekdays	Spots/Week	Rate	Rating						
	<u> Ola</u>	Date	בווט במוט	vvoondays	Spoto/ VVCGK	Nate	ramy						

Print Date: 08/07/12 17:04:49 Page 4 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	36 WTSP	09/24/1	2 09/28/12	M-F 10-11a M-F 10-11a	СМ	10-11a	MTWTF	:30	7	\$75.00 P-4	0.00 NM	7	\$525.00
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/2		09/30/12	MTWTF	7	\$75.00	0.00						
	37 WTSP	09/04/1	2 09/07/12	Price Is Right Price Is Right	СМ	11a-12p	- TWTF	:30	6	\$375.00 P-4	0.00 NM	6	\$2,250.00
	Star Week: 09/0	nt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 6	Rate \$375.00	Rating 0.00						
•	38 WTSP	09/10/1	2 09/14/12	Price Is Right Price Is Right	СМ	11a-12p	МГЖГБ	:30	6	\$375.00 P-4	0.00 NM	6	\$2,250.00
	Star Week: 09/	rt Date	End Date 09/16/12	Weekdays MTWTF	Spots/Week 6	<u>Rate</u> \$375.00	Rating 0.00						
•			2 09/21/12	Price Is Right	CM	11a-12p	MTWTF	:30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
	Sta	rt Date	End Date	Price Is Right Weekdays	Spots/Week	Rate	Rating						
	Week: 09/		09/23/12	MTWTF	6	\$450.00	0.00						
	40 WTSP	09/24/1	2 09/28/12	Price Is Right Price Is Right	СМ	11a-12p	MTWTF	:30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
	Week: 09/2		09/30/12		CM	\$450.00	0.00 - TWTF	.20		\$325.00 P-4	0.00 NM	_	\$4.605.00
	41 WISP	09/04/1	2 09/07/12	M-F 12-1230p 10 News @ Noor		12-1230p	- IWIF	:30	5	\$325.00 P-4	U.UU INIVI	5	\$1,625.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/0		09/09/12	- TWTF	5	\$325.00	0.00			*		_	
	42 WTSP	09/10/1	2 09/14/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	MTWTF	:30	5	\$325.00 P-4	0.00 NM	5	\$1,625.00
	Star Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$325.00	Rating 0.00						
•	43 WTSP	09/17/1	2 09/21/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	МГЖГБ	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
	Star Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
•			2 09/28/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
	Star	rt Date	End Date	10 News @ Noor Weekdays	Spots/Week	Rate	Rating						
	Week: 09/2		09/30/12	MTWTF	<u>Spots/week</u> 5	\$450.00	0.00						
	45 WTSP	09/04/1	2 09/07/12		CM	1230-130p	- ТWГF	:30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
	Star	rt Date	End Date	Young and the R Weekdays	estiess Spots/Week	Rate	Rating						
	Week: 09/0		09/09/12	- TWTF	5	\$425.00	0.00						
•	46 WTSP	09/10/1	2 09/14/12		CM	1230-130p	МГWГF	:30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
	01-	- L D - L -	E. J.D.	Young and the R		Dete	Datie						
	Stai Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$425.00	Rating 0.00						
•			2 09/21/12		CM	1230-130p	МГЖГБ	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
				Young and the R									
	Star Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
•			2 09/28/12	Y&R	CM	1230-130p	MTWTF	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
		00/2 !/ !	_ 00/_0/	Young and the R		.200 .00p			Ū	φοσοίσοι .	0.00		ΨΞ,: σσ.σσ
	Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
	49 WTSP	09/04/1	2 09/07/12	B&B Bold and Beautifu	CM	130-2p	- TWFF	:30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 09/0	03/12	09/09/12	- TWГF	5	\$425.00	0.00						
	50 WTSP	09/10/1	2 09/14/12	B&B Bold and Beautifu	CM	130-2p	MTWTF	:30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	<u> </u>						<u></u>						

Print Date: 08/07/12 17:04:50 Page 5 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
50 WTSP	09/10/1	2 09/14/12	B&B	CM	130-2p	МГЖГБ	:30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
Sta	rt Date	End Date	Bold and Beautifu Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	MTWTF	5	\$425.00	0.00						
51 WTSP	09/17/1	2 09/21/12	B&B Bold and Beautifu	CM J	130-2p	МГЖГБ	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF	CM	\$550.00 130-2p	0.00 MTWTF	:30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
52 W13P	09/24/1	2 09/20/12	Bold and Beautifu		130-2p	MI WIF	.30	5	φ550.00 F-4	U.UU INIVI	5	φ2,730.00
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12 2 09/07/12	M-F 2-3p	CM	\$550.00 2-3p	0.00 - TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
			The Talk					-	***************************************			* 1,222122
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
		2 09/14/12	M-F 2-3p	CM	2-3p	MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Cta	mt Data	Fred Data	The Talk	Consta // Manala	Data	Datin						
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
55 WTSP	09/17/1	2 09/21/12	•	CM	2-3p	МГЖГБ	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta	rt Date	End Date	The Talk <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	MTWTF	5	\$300.00	0.00						
56 WTSP	09/24/1	2 09/28/12	M-F 2-3p The Talk	СМ	2-3p	МГЖГБ	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	MTWF	5	\$300.00	0.00			^		_	A . T . C
57 WISP	09/04/1	2 09/07/12	M-F 3-4p Let's Make a Dea	CM al	3-4p	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12 2 09/14/12	- TWTF M-F 3-4p	5 CM	\$300.00 3-4p	0.00 MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
00 11101	00/10/1	2 00/11/12	Let's Make a Dea		0 lp		.00	Ü	φοσο.σσ1 1	0.00 14141		Ψ1,000.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
		2 09/21/12	M-F 3-4p	CM	3-4p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
2	. 5 .	5 15 (Let's Make a Dea		5.	D. ii						
Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
60 WTSP	09/24/1	2 09/28/12	M-F 3-4p	CM	3-4p	МГЖГБ	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta	rt Date	End Date	Let's Make a Dea Weekdays	al Spots/Week	Rate	Rating						
Week: 09/2	24/12	09/30/12	МГWГF	5	\$275.00	0.00						
61 WTSP	09/04/1	2 09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWГF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWFF	5	\$300.00	0.00			#000 00 D 4	0.00.00.0	_	#4 500 00
62 W13P	09/10/1	2 09/14/12	Dr. Phil	СМ	4-5p	МГЖГБ	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
63 WTSP		09/16/12 2 09/21/12	MTWTF M-F 4-5p	CM	\$300.00 4-5p	0.00 MTWTF	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
		- 21 - 11 12	Dr. Phil	· · · · ·	: =p	**** ****		J	Ţ	2.00 11111		,000.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
		2 09/28/12		CM	4-5p	МГWГF	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
6 :	-1 D - 1	F. 15 :	Dr. Phil	0	_	Deffer						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 08/07/12 17:04:50 Page 6 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
64 WTSP	09/24/1	2 09/28/12	M-F 4-5p Dr. Phil	СМ	4-5p	MTWTF	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
Start Week: 09/2	Date 4/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						
65 WTSP			M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Start Week: 09/0	Date 3/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
66 WTSP			M-F 5-530p 5-530p 10 News	СМ	5-530p	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Start Week: 09/1	Date	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
67 WTSP			M-F 5-530p 5-530p 10 News	CM	5-530p	МГЖГБ	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Week: 09/1	Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
68 WTSP			M-F 5-530p	CM	5-530p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	Date	End Date 09/30/12	5-530p 10 News Weekdays MTWTF	Spots/Week	Rate	Rating						
69 WTSP			M-F 530-6p	CM 5	\$275.00 530-6p	0.00 - ТWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
Week: 09/0:		09/09/12	- ТWГF М-F 530-6р	CM 5	\$200.00 530-6p	0.00 МГWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
71 WTSP		09/16/12 2 09/21/12	•	CM 5	\$200.00 530-6p	0.00 МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
Week: 09/1 72 WTSP		09/23/12 2 09/28/12	MTWTF M-F 530-6p	CM	\$275.00 530-6p	0.00 МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start	Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						
73 WTSP		09/30/12 2 09/07/12	MTWTF M-F 6-630p	5 CM	\$275.00 6-630p	0.00 - TWTF	:30	5	\$250.00 P-4	0.00 NM	5	\$1,250.00
Start	Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/0	3/12	09/09/12	- TWTF M-F 6-630p	5 CM	\$250.00 6-630p	0.00 MTWTF	:30	5	\$250.00 P-4	0.00 NM	5	\$1,250.00
	Date	End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating			,			, ,
Week: 09/1	0/12	09/16/12	MTWTF M-F 6-630p	5 CM	\$250.00 6-630p	0.00 MTWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
	Date		6-630p 10 News		·		.50	3	ψ500.001 -4	0.00 14101		ψ2,300.00
Week: 09/1	7/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	\$500.00	Rating 0.00	.20		ФБ00 00 D 4	0.00 NM	_	# 0.500.00
			M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Week: 09/2		End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
77 WTSP			CBS Evening New	WS	630-7p	W- F	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
Week: 09/0		End Date 09/09/12	Weekdays W- F	Spots/Week 1	Rate \$600.00	Rating 0.00						
78 WTSP	09/10/1	2 09/14/12	CBS Evening New CBS Evening New		630-7p	M- W- F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/07/12 17:04:50 Page 7 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
78 WTSP	09/10/1	2 09/14/12	CBS Evening Nev		630-7p	M- W- F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M- W- F	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
-		2 09/21/12	CBS Evening New		630-7p	M- W- F	:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays M- W- F	Spots/Week	Rate \$2,000.00	Rating 0.00						
-		2 09/28/12	CBS Evening Nev	ws CM	630-7p	M- W- F	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays M- W- F	Spots/Week	Rate \$2,000.00	Rating 0.00						
-		2 09/07/12	7-730p	CM	7-730p	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
	rt Date	End Date	10 News, 7pm M Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 82 WTSP		09/09/12 2 09/14/12	- TWTF 7-730p	CM	\$300.00 7-730p	0.00 MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta	rt Date	End Date	10 News, 7pm M Weekdays	-F Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	МГWГF	5	\$300.00	0.00						
83 WTSP	09/04/1	2 09/07/12	730-8p Inside Edition	СМ	730-8p	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
84 WTSP	09/10/1	2 09/14/12	730-8p Inside Edition	СМ	730-8p	MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
85 WTSP	09/04/1	2 09/07/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	p - TWTF	:30	5	\$750.00 P-4	0.00 NM	5	\$3,750.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$750.00	Rating 0.00						
86 WTSP	09/10/1	2 09/14/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р МГЖГБ	:30	5	\$750.00 P-4	0.00 NM	5	\$3,750.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays MTWTF	Spots/Week 5	Rate \$750.00	Rating 0.00						
		2 09/21/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135		:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$1,000.00	Rating 0.00						
		2 09/28/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135		:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays MTWTF	Spots/Week	Rate \$1,000.00	Rating 0.00						
		2 09/08/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date 09/09/12	Weekdays	Spots/Week	Rate	Rating						
90 WTSP		2 09/15/12	LN (Sa)	CM	\$400.00 Sa 11-1135p	0.00 S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Late News (Sa) Weekdays	Spots/Week	Rate	Rating						
91 WTSP		09/16/12 2 09/22/12	S- LN (Sa)	CM	\$400.00 Sa 11-1135p	0.00	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
S+o	rt Data	End Date	Late News (Sa)	Spots/Week	Pato	Rating						
Week: 09/		09/23/12	Weekdays S-	1	\$700.00	Rating 0.00			A762.2-	0.00.111		0 -05
92 WTSP	09/29/1	2 09/29/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Print Date: 08/07/12 17:04:50 Page 8 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
92 WTSP	09/29/1	2 09/29/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
93 WTSP		09/30/12	S- LN (Su)	CM	\$700.00 Su 11-1135p	0.00	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
00 11101	00/00/1	2 00/00/12	Late News (Su)	O.W.	G a 11 1100p	5	.00		φοσο.σσ1 1	0.00 1411	,	φοσσ.σσ
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$600.00	Rating 0.00						
		2 09/16/12	LN (Su)	СМ	Su 11-1135p		:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Sta	rt Date	End Date	Late News (Su) Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	S	1	\$600.00	0.00						
95 WTSP	09/23/1	2 09/23/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 96 WTSP		09/23/12 2 09/30/12	LN (Su)	CM	\$900.00 Su 11-1135p	0.00	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
			Late News (Su)	0		D. ()						
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$900.00	Rating 0.00						
97 WTSP	09/04/1	2 09/07/12	Letterman	CM	1135p-1237a	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta	rt Date	End Date	Late Night with D Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF	5	\$300.00	0.00			#000 00 D 4	0.00.004	_	#4 F 00 00
98 WISP	09/10/1	2 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
		2 09/21/12	Letterman	CM	1135p-1237a		:30	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
Sto	rt Doto	End Data	Late Night with D		_	Poting						
Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$350.00	Rating 0.00						
100 WTSP	09/24/1	2 09/28/12	Letterman Late Night with D	CM lavid Lettermai	1135p-1237a n	MTWTF	:30	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	MTWTF Late Late Show	5 CM	\$350.00 1237-137a	0.00 - TWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
			Late Late Show				.50	3	ψ100.001 4	0.00 14101		ψ500.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
		2 09/14/12	Late Late Show	СМ	1237-137a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta	rt Date	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	MTWTF	5	\$100.00	0.00					_	
103 WTSP	09/17/1	2 09/21/12	Late Late Show Late Late Show	СМ	1237-137a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 09/ 104 WTSP		09/23/12 2 09/28/12	Late Late Show	CM 5	\$175.00 1237-137a	0.00 MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
01-	-1 D -1 -	Ford Date	Late Late Show	0	Data	Deffer						
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
105 WTSP	09/08/1	2 09/08/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S-	:30	2	\$40.00 P-4	0.00 NM	2	\$80.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-	CM	\$40.00	0.00	:30	2	\$40.00 D.4	0.00 NM	2	¢00.00
100 W13P	U 9 /15/1	2 09/15/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	5-	.30	2	\$40.00 P-4	0.00 NM	_	\$80.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 08/07/12 17:04:51 Page 9 of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
106 WTSP	09/15/1	2 09/15/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S	- :30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	2	\$40.00	0.00			^ ? .			.
107 WTSP	09/22/1	2 09/22/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S- Sat 6-8a	CM 2	\$75.00 Sat 6-8a	0.00	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
100 W131	03/23/1	2 09/29/12	10 News, 6am Sa		Sat 0-0a	5	50	2	Ψ75.001 -4	0.00 14101		ψ130.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$75.00	Rating 0.00						
-		2 09/08/12		CM	Sat 8-10a	S	- :30	2	\$80.00 P-4	0.00 NM	2	\$160.00
			CBS This Morning	•								
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$80.00	Rating 0.00						
110 WTSP	09/15/1	2 09/15/12		CM	Sat 8-10a	S	- :30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Sta	rt Date	End Date	CBS This Morning Weekdays	g Saturday Spots/Week	Pate	Rating						
Week: 09/		09/16/12	S-	2	<u>Rate</u> \$80.00	0.00						
E111 WTSP	09/22/1	2 09/22/12		CM	Sat 8-10a	S	- :30	2	\$150.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	CBS This Morning Weekdays	g Saturday Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	S-	2	\$150.00	0.00				_		
	Date Ra	<u>nge</u> <u>D</u> 2-09/23/12 S	escription at 8-10a		<u>:/End Time</u> 3-10a		Weekdays	<u>Ler</u>		Rtg Type 0.00 NM		
Cre	edited								(+ : = = :)			
-	3 LINE 2 09/17/1	.12] 2-09/23/12 S	at 8-10a	Sat 8	3-10a		Sa-	_	:30 (\$150.00)	0.00 <i>NM</i>		
Cre	edited		a. o . o a	- Car			Su		.σσ (φ.σσ.σσ)	0.00		
E112 WTSP	3 LINE 2		Cot 9 100	CM	Sat 8-10a	S	- :30	2	\$450.00 D.4	0.00 NM	0	ድር ዕር
EIIZ WISP	09/29/1	2 09/29/12	CBS This Morning	_	Sat 6-10a	3	30	2	\$150.00 P-4	U.UU INIVI	U	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	Date Ra	09/30/12 ange D	escription	2 Start	\$150.00 E/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
1 WTSP	09/24/1	2-09/30/12 S			3-10a		Sa-	-	:30 (\$15 0.00)	0.00 <i>NM</i>		
	edited 3 LINE 2	12]										
		2-09/30/12 S	at 8-10a	Sat 8	3-10a		Sa-	-	:30 (\$150.00)	0.00 <i>NM</i>		
	edited 3 LINE 2	12]										
113 WTSP	09/08/1	2 09/08/12	•	CM	Sat 6-630p	S	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Sto	rt Date	End Date	Sat 6-630p 10 Ne Weekdays	ews Spots/Week	Poto	Rating						
Week: 09/		09/09/12	S-	<u>3pois/week</u>	<u>Rate</u> \$175.00	0.00						
117 WTSP	09/08/1	2 09/08/12	•	СМ	Sat 730-8p	S	- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Young Icons Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	S-	1	\$150.00	0.00						
119 WTSP	09/22/1	2 09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	S	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-	1	\$400.00	0.00			£400.00 D. 1	0.00.184	,	# 400.00
120 WTSP	09/29/1	2 09/29/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S-	CM	\$400.00 7-730p	0.00	- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00
121 1110	55/00/ I	_ 00/00/12		Civi	, , Jop		.00	'	ψ100.001-4	U.UU INIVI	ı '	ψ100.00

Print Date: 08/07/12 17:04:51 Page 10of 16

WTSP-TV

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA

Ln Ch Start End	<u> </u>	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
	Sat 7-730p Inside Edition							
Start Date End Da	te Weekdays Spots/Week		Rating					
Week: 09/03/12 09/09/1		\$150.00 Sat 730-8p	0.00	:30	1 \$400.00 P-4	0.00 NM	1	\$400.00
125 W 151 09/22/12 09/22/	Jeopardy	оат 730-ор	5-	.50	1 φ400.001-4	O.OO INW	'	ψ400.00
Start Date End Da			Rating					
Week: 09/17/12 09/23/1		\$400.00 Sat 730-8p	0.00	:30	1 \$400.00 P-4	0.00 NM	1	\$400.00
	Jeopardy	·			·			·
Start Date End Da Week: 09/24/12 09/30/1			Rating 0.00					
125 WTSP 09/09/12 09/09/	12 CBS Sunday Morning CM	Sun 9-1030a		:30	1 \$400.00 P-4	0.00 NM	1	\$400.00
Start Date End Da	CBS Sunday Morning te Weekdays Spots/Week	, Pata	Rating					
Week: 09/03/12 09/09/1			0.00					
126 WTSP 09/16/12 09/16/	12 CBS Sunday Morning CM CBS Sunday Morning	Sun 9-1030a	S	:30	1 \$400.00 P-4	0.00 NM	1	\$400.00
Start Date End Da	te Weekdays Spots/Weel	Rate	Rating					
Week: 09/10/12 09/16/1		¥	0.00		4 0500 00 5 4	0.00.104		# 500.00
127 WTSP 09/23/12 09/23/	12 CBS Sunday Morning CM CBS Sunday Morning	Sun 9-1030a	S	:30	1 \$500.00 P-4	0.00 NM	1	\$500.00
Start Date End Da Week: 09/17/12 09/23/1			Rating 0.00					
128 WTSP 09/30/12 09/30/	12 CBS Sunday Morning CM	Sun 9-1030a		:30	1 \$500.00 P-4	0.00 NM	1	\$500.00
Start Date End Da	CBS Sunday Morning te Weekdays Spots/Week	, Pata	Pating					
Week: 09/24/12 09/30/1			Rating 0.00					
129 WTSP 09/09/12 09/09/	12 Sun 630-7p CM Sun 630-7p 10 News	Sun 630-7p	S	:30	1 \$200.00 P-4	0.00 NM	1	\$200.00
Start Date End Da	te Weekdays Spots/Week		Rating					
Week: 09/03/12 09/09/1 132 WTSP 09/30/12 09/30/		\$200.00 Sun 630-7p	0.00	:30	1 \$350.00 P-4	0.00 NM	1	\$350.00
	Sun 630-7p 10 News	Guii 666 7 p	٥	.00	. φοσοίσοι ι	0.00 14111		φοσσ.σσ
Start Date End Da Week: 09/24/12 09/30/1			Rating 0.00					
133 WTSP 09/10/12 09/10/		Mon 8-9p	M	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
0: 5 5	Met Mother/2 Broke Girls	Б.,	D ()					
Start Date End Da Week: 09/10/12 09/16/1		Rate \$2,500.00	Rating 0.00					
134 WTSP 09/17/12 09/17/		Mon 8-9p	M	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Da	te Weekdays Spots/Weel	Rate	Rating					
Week: 09/17/12 09/23/1		\$4,500.00 Mon 8-9p	0.00 M	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
133 W13F 09/24/12 09/24/	Met Mother/Partners	Mon 6-9b	IVI	.30	1 \$4,500.00 F-4	U.UU INIVI	'	\$4,500.00
Start Date End Da			Rating					
Week: 09/24/12 09/30/1	<u> </u>	\$4,500.00 Mon 8-9p	0.00 M	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
	Met Mother/Partners	•			, ,			, ,
Start Date End Da Week: 10/01/12 10/07/1		Rate \$4,500.00	Rating 0.00					
137 WTSP 09/10/12 09/10/	12 Mon Prime B CM 2 Broke Girls/Mike & Molly	Mon 9-10p	M	:30	1 \$2,700.00 P-4	0.00 NM	1	\$2,700.00
Start Date End Da	•	Rate	Rating					
Week: 09/10/12 09/16/1		\$2,700.00	0.00	.20	4	0.00.004	4	ΦE E00.00
138 WTSP 09/17/12 09/17/	12 Mon Prime B CM 2 Broke Girls	Mon 9-10p	M	:30	1 \$5,500.00 P-4	U.UU INIVI	1	\$5,500.00
Start Date End Da	te Weekdays Spots/Week	Rate Rate	Rating					

Print Date: 08/07/12 17:04:51 Page 11of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
138 WTSP	09/17/1	2 09/17/12	Mon Prime B 2 Broke Girls	СМ	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
139 WTSP	09/24/1	2 09/24/12	Mon Prime B 2 Broke Girls/Mik	CM ce & Molly	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$5,500.00	Rating 0.00						
140 WTSP	10/01/1	2 10/01/12	Mon Prime B 2 Broke Girls/Mik	CM	Mon 9-10p	M	:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
141 WTSP		10/07/12 2 09/10/12	Mon Prime C	CM	\$5,500.00 Mon 10-11p	0.00 M	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	rt Date	End Date	Hawaii Five-0 Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 142 WTSP		09/16/12 2 09/17/12	M Mon Prime C	CM	\$2,000.00 Mon 10-11p	0.00 M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	Hawaii Five-0	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	Weekdays M	1	\$3,500.00	0.00						
143 WTSP	09/24/1	2 09/24/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate \$3,500.00	Rating 0.00						
		2 10/01/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$3,500.00	Rating 0.00						
		2 09/04/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - T	Spots/Week	Rate \$2,800.00	Rating 0.00						
		2 09/11/12	Tue Prime A NCIS	CM	Tue 8-9p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays - T	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
147 WTSP	09/18/1	2 09/18/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
148 WTSP	09/25/1	2 09/25/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - T	Spots/Week	Rate \$5,000.00	Rating 0.00						
149 WTSP	09/04/1	2 09/04/12	Tue Prime B NCIS: Los Angel	CM es	Tue 9-10p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - T	Spots/Week	Rate \$2,800.00	Rating 0.00						
		2 09/11/12	Tue Prime B NCIS: Los Angel	CM	Tue 9-10p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 151 WTSP		09/16/12 2 09/18/12	- T Tue Prime B	CM	\$2,800.00 Tue 9-10p	0.00 - T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	NCIS: Los Angel Weekdays	es Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	- T	1	\$4,500.00	0.00						
152 WTSP	09/25/1	2 09/25/12	Tue Prime B NCIS: Los Angel	CM es	Tue 9-10p	- T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/07/12 17:04:51 Page 12of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
152 WTSP	09/25/1	2 09/25/12	Tue Prime B NCIS: Los Angele	CM es	Tue 9-10p	- T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
153 WTSP	09/04/1	2 09/04/12	Tue Prime C The Mentalist	CM	10-11p	- T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
154 WTSP	09/11/1	2 09/11/12	Tue Prime C CSI: Crime Scene	CM a Investigation	10-11p	- T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 155 WTSP		09/16/12	- T Tue Prime C	CM	\$2,000.00 10-11p	0.00 - T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
			CSI: Crime Scene	e Investigation	٠				, ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
156 WTSP	09/25/1	2 09/25/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - T	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
		2 09/05/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	···	CM	\$3,000.00 Wed 9-10p	0.00 W	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
040	ut Data	End Data	Criminal Minds	Consta AMa ala	Data	Datina						
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
159 WTSP	09/05/1	2 09/05/12	Wed Prime C CSI: Crime Scene	CM e Investigation	Wed 10-11p	W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> W	Spots/Week	Rate \$2,500.00	Rating 0.00						
160 WTSP	09/12/1	2 09/12/12	Wed Prime C CSI: Crime Scene	CM a Investigation	Wed 10-11p	W	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	W		\$2,500.00	0.00			* * * * * * * * * *	0.00.1114		#4.500.00
161 WTSP	09/19/1	2 09/19/12	Wed Prime C Big Brother (Seas	CM son Finale)	Wed 930-11	pW	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	<u>Weekdays</u> W									
Week: 09/ 162 WTSP		09/23/12 2 09/26/12	Wed Prime C	CM	\$4,500.00 Wed 10-11p	0.00 W	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
•			CSI: Crime Scene	_	_	.						
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
163 WTSP	09/06/1	2 09/06/12	Thu Prime A Big Bang Theory	CM	Thu 8-9p	T	:30	2	\$2,500.00 P-4	0.00 NM	2	\$5,000.00
Sta Week: 09/	rt Date	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week	Rate \$2,500.00	Rating 0.00						
		2 09/13/12		CM	Thu 8-9p	T	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
2:	. 5 .	E 15 /	Big Bang Theory		_	D ::						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
165 WTSP	09/20/1	2 09/20/12	Thu Prime A Big Bang Theory	CM Two and a Ha	Thu 8-9p	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
Week: 09/ 166 WTSP		09/23/12 2 09/27/12		CM	\$4,500.00 Thu 8-9p	0.00 T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
C :	mt Date	End Date	Big Bang Theory		_	Datina						
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					I	

Print Date: 08/07/12 17:04:51 Page 13of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

_	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	166 WTSP	09/27/1	2 09/27/12	Thu Prime A Big Bang Theory/	CM Two and a Ha	Thu 8-9p	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	Week: 09/ 167 WTSP		09/30/12	Thu Prime B	CM	\$4,500.00 Thu 9-10p	0.00 T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
				Big Brother 14		1114 0 100		.00	•	ψο,σσσ.σστ τ	0.00 1411		ψο,σσσ.σσ
	Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
-	168 WTSP			Thu Prime B	СМ	Thu 9-10p	T	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	Sta	rt Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/	10/12	09/16/12	T	1	\$3,500.00	0.00			•			
	169 WTSP	09/20/1	2 09/20/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
-	Week: 09/ 170 WTSP		09/23/12 2 09/06/12	Thu Prime C	CM	\$4,500.00 Thu 10-11p	0.00 T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
				Person of Interes			5						
	Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
_	171 WTSP	09/13/1	2 09/13/12		CM	Thu 10-11p	T	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
	Sta	rt Date	End Date	Person of Interes Weekdays	Spots/Week	Rate	Rating						
_	Week: 09/		09/16/12	T	1	\$2,000.00	0.00			Φ4 500 00 D 4	0.00.1114		#4 500 00
	1/3 WTSP	09/14/1	2 09/14/12	Fri Prime A Undercover Boss	СМ	Fri 8-9p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
		rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
-	Week: 09/ 174 WTSP		2 09/21/12	Fri Prime A	CM	\$1,500.00 Fri 8-9p	0.00 F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	Cto	mt Doto	End Data	Undercover Boss		Doto	Dating						
	Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
	175 WTSP	09/28/1	2 09/28/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
-			2 09/14/12		CM	Fri 9-10p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
		rt Date	End Date	Weekdays	Spots/Week		Rating						
-	Week: 09/		09/16/12	Fri Prime B	CM	\$1,500.00 Fri 9-10p	0.00 F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
				CSI: NY						, ,			. ,
	Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
_	179 WTSP	09/28/1	2 09/28/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
-			2 09/07/12		CM	Fri 10-11p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	Cto	mt Data	Fred Data	Blue Bloods	Consta AMa ali	Data	Datina						
	Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
	181 WTSP	09/14/1	2 09/14/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500,00	Rating 0.00						
-				Fri Prime C	CM	\$1,500.00 Fri 10-11p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	Sta	rt Date	End Date	Blue Bloods Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/07/12 17:04:52 Page 14of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
182 WTSP 09/21/12	09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	End Date 09/23/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
183 WTSP 09/28/12	09/28/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
185 WTSP 09/15/12	09/15/12	Sat Prime B Crimetime Saturo	CM lay	Sat 9-10p	S-	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
186 WTSP 09/22/12	09/22/12	Sat Prime B Crimetime Saturo	CM lay	Sat 9-10p	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
187 WTSP 09/29/12	09/29/12	Sat Prime B Crimetime Saturo	CM lay	Sat 9-10p	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
188 WTSP 09/09/12	09/09/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	End Date 09/09/12	Weekdays S	Spots/Week 1	\$2,500.00	Rating 0.00						
189 WTSP 09/16/12	09/16/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
190 WTSP 09/23/12	09/23/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
191 WTSP 09/30/12	09/30/12	60 Minutes	СМ	7-8p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Week: 09/24/12	End Date 09/30/12	Weekdays S		Rate \$4,500.00	Rating 0.00						
192 WTSP 09/09/12		Big Brother 14	СМ	Sun 8-9p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	09/09/12	S	Spots/Week 1	\$3,500.00	Rating 0.00						
193 WTSP 09/16/12	09/16/12	Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Week: 09/10/12	End Date 09/16/12	Weekdays S		+ - ,	Rating 0.00						
194 WTSP 09/23/12		Sun Prime B Big Brother 14	СМ	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Week: 09/17/12	End Date 09/23/12	Weekdays S		Rate \$4,500.00	Rating 0.00						
195 WTSP 09/30/12	09/30/12	Sun Prime B Amazing Race	СМ	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
196 WTSP 09/09/12		The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Week: 09/03/12	End Date 09/09/12	Weekdays S			Rating 0.00						
197 WTSP 09/16/12	09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

Print Date: 08/07/12 17:04:52 Page 15of 16

WTSP-TV

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break		Time Days						Amount
197 WTSP	09/16/1	2 09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Star Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
198 WTSP	09/23/1	2 09/23/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
		2 09/30/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week	Rate \$3,500.00	Rating 0.00						
200 WTSP				СМ	Sun 10-11p	S	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week	Rate \$1,800.00	Rating 0.00						
_			Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$1,800.00	Rating 0.00						
			Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	Weekdays S	Spots/Week	Rate \$3,500.00	Rating 0.00						
			Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0.00						
			NFL Football Gan	ne #1* CM		S	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00						
			Fri Prime B CSI: NY	СМ		F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays	Spots/Week	Rate \$1,500.00	Rating 0.00						
			NCAA Football G	ame #2CM		S-	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12		Spots/Week	Rate \$2,500.00	Rating 0.00						
			M-F 5-530p 5-530p 10 News	СМ	5-530p	МГЖГБ	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$550.00	Rating 0.00						
208 WTSP			ON (M-Su) 430a-5a News	CM	430a-5a (4:30 XM-5:0	MTWTF	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$75.00	Rating 0.00						
209 WTSP				СМ	Sat 7-730p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
			Sat 730-8p Jeopardy	СМ	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
			CBS This Morning	g CM	7-9a	МГЖГЕ	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/07/12 17:04:52 Page 16of 16

Order / Rev: 704662 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/04/12 - 10/01/12 Estimate: 1536

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
211 WTSP	09/17/12	2 09/21/12	•	5	7-9a	МГЖГ	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
			CBS This Mornin	g								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	MTWTF	1	\$200.00	0.00						
N212 WTSP	09/22/12	09/29/12	Sat 8-10a	CM	Sat 8-10a	S-	:30	1	\$300.00 P-3	0.00 NM	2	\$600.00
			CBS This Mornin	g Saturday								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	S-	1	\$300.00	0.00						
Week: 09/2	24/12	09/30/12	S-	1	\$300.00	0.00						

Totals 584 \$375,655.00